

“Konditor & Cook Collector Card”

1. How to play
2. Terms & Conditions
3. Konditor & Cook Data Protection Policy.

Collecting Rewards: Free coffees plus pastries, cake slices, sandwiches and Magic Cakes for only £1! Whole cakes for just £10's!!

Our coffee-based collector card has been created for customers who love our coffee and who enjoy it further when accompanied by one of our own-made products at a substantial discount. As a further bonus, using the card regularly will quickly earn you the opportunity to enjoy a whole Konditor & Cook cake for only £10.00!

Our Collector Card commences Monday July 20th 2009 and will be active until we give notice of its withdrawal.

Using the card is a journey through the Konditor & Cook experience, based on the pairing of Illy coffee with a key selection of four Konditor & Cook unique, own-made products, [a breakfast pastry, cake slice, any sandwich and Magic Cakes, all for just £1 per item with a FREE cup of coffee – or other hot beverage]

Register to play: receive your Loyalty Card in-store and register to play by completing the required information fields [Name and email address]. You may request more than one card for your own use, or to give to friends and colleagues. However, all participants must register. You're then ready to go.....

On requesting the Collector Card and buying your first coffee, you receive your first unique stamp setting you on your way *anti-clockwise* around the board. Each subsequent time you purchase a coffee and present your card, your server will apply the unique K&C stamp to the card, depending on your current position on the board.

After your 5th hot drink purchase [which can be made severally or separately] you are rewarded with the opportunity to buy any pastry for just £1 PLUS A FREE COFFEE or other hot drink {either at the same time or at your next visit]

Having enjoyed your first £1 product and free coffee, you then continue around the board, winning further free coffees and selected Konditor & Cook products for £1 until all the steps have been completed and stamped.

You only progress further by exercising your opportunity to purchase selected items for £1. However, our employees may exercise a discretionary right to substitute one product for another according to availability.

The completed card then acts as a voucher entitling you to a Konditor & Cook whole cake for the amazing price of just £10. To claim your discount purchase, please ensure that your card has been completed and return to our member of staff. Having done so, you may claim a replacement new card and get collecting again.

TERMS & CONDITIONS GOVERNING PARTICIPATION IN THIS SCHEME

[where "we" refers to Konditor & Cook Ltd and "the participant" and "you" refers to the customer whose name is on the card and who has registered with Konditor & Cook as such and "scheme" refers specifically to the rules of the Konditor & Cook loyalty game as set out in this document]

1. Participants in this scheme must register first and by registering [supplying name and contact email details] and by doing so, you accept the terms and conditions as set out by Konditor & Cook Ltd. Information supplied at registration must be current and correct. These rules (including our Policy on Privacy and Data Protection) govern the collection and use of stamps and set out the terms of the contract between Konditor & Cook Ltd and each participant in the Scheme. A participant can register with the Konditor & Collector Card Card Scheme ("the Scheme") by applying for / requesting a Konditor & Cook Collector Card ("the Card/s") and can then earn reward stamps redeemable against specified purchases as described in the rules at our participating outlets. If you apply to register with the Scheme or use a Card you accept these rules. We may refuse an application for any good reason.
2. The Scheme is operated by Konditor & Cook Limited. Cards are issued by, and remain the property of, Konditor & Cook Limited.
3. A participant may use the Card only in participating outlets or at such places or on such items as we may specify from time to time.
4. Participants are to present the card to their server at the beginning of any transaction involving the scheme, since it might be impossible to reverse a transaction once it has been registered on our tills.
5. The card is to be used by the person named on the card.
6. A K&C stamp will be applied to the card following each purchase of a coffee [or any hot beverage as defined by K&C from time to time]. We may allow the rate and method at which points are awarded to alter at our sole discretion.
7. If a participant exercises his or her right to discount during part of a larger transaction, such exercise might be considered out of scope of the scheme.
8. Any rewards and discounts as stated are subject to availability and may be supplemented or amended from time to time.
9. The scheme as described may be withdrawn at any time, without giving due reason. Rewards may be substituted at our discretion.
10. There can be no cash or other monetary redemption or substitution.
11. Any printed statements made by Konditor & Cook in respect of this scheme, form part of the terms and conditions governing the scheme and we reserve the right to amend, suspend or terminate the scheme, including the value of any accrued stamps

– at any time, at 1] the participating Konditor & Cook premises 2] our website 3] via written communication via email, directly to the participant.

12. Participation in the scheme constitutes acceptance of the rules governing the scheme.

13. The expiry date of this scheme: we may terminate the scheme at any point.

14. We may, at our sole discretion, refuse to issue any card and may withdraw any card from any participant at any time. We may, at our sole discretion, remove any or all participants from this scheme at any time.

DATA PROTECTION POLICY.

Confidentiality: Konditor & Cook Ltd ensures that all data given will be held in compliance with all data protection laws.

Participant's details: Participants' details and information about transactions undertaken may be used by Konditor & Cook Ltd for purposes of research/statistical purposes and for the purpose of running the Scheme. They may also be used by us to inform you of products, offers and services which are relevant to you, unless otherwise instructed.*

Emails: In the interest of continuously improving our service to our customers, we may contact you to inform you of products, offers and services which are relevant to you, unless otherwise instructed.*

Fraud: Information may be disclosed only to the appropriate enforcement agencies or authorities, with a view to preventing fraudulent or improper card use.

***You have the right to opt out by stating your decision to do when redeeming your card.**